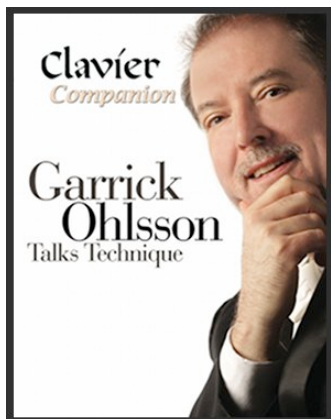




Clavier Companion

Inspiring. Intriguing. In-depth. Indispensable.

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Brought to you by the experts at the Frances Clark Center, *Clavier Companion* is the only publication in North America devoted exclusively to the concerns of the piano/keyboard performer and teacher. Readers receive the very best in cogent,

focused, and practical articles on music and teaching at all levels, in-depth interviews, reviews of new materials, directories of camps and festivals, and penetrating columns.

Each issue of *Clavier Companion* contains:

- Practical solutions to everyday problems of performance and teaching
- Articles covering the newest trends and ideas in performance and pedagogy
- Profiles of leading pianists and pedagogues
- Thought-provoking columns from inspiring writers
- Reviews of the latest sheet music, editions, books, software, CDs, DVDs, and technology

Readership

Clavier Companion has a loyal and growing national and international readership that includes pianists, piano teachers, and piano enthusiasts:

PUBLISHED BI-MONTHLY
Jan/Feb
Mar/Apr
May/June
July/Aug
Sept/Oct
Nov/Dec
LANGUAGE
English
Circulation
9,000 copies

Advertising Rates

Ads will appear in both the print and digital editions. Color is included in all pricing.

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2/3 page	\$1175
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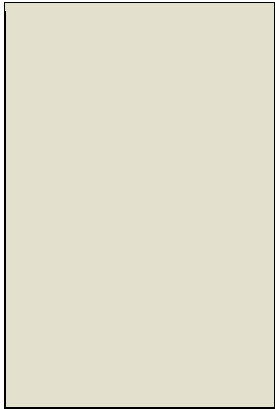
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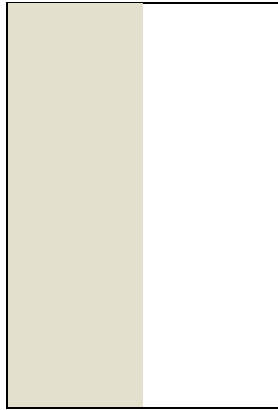
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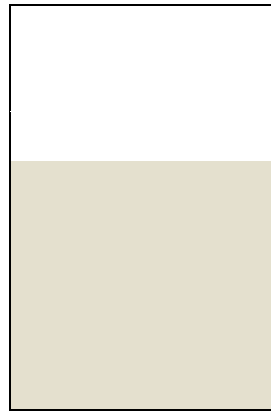
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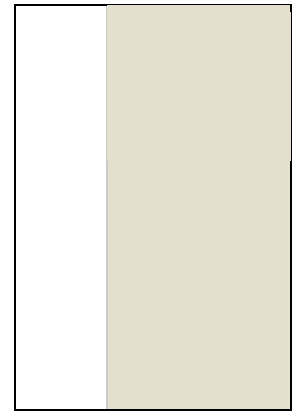
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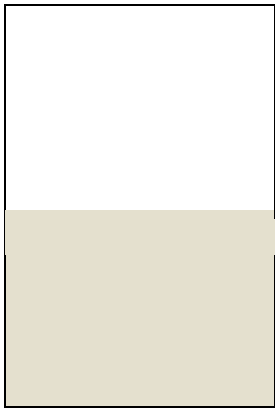
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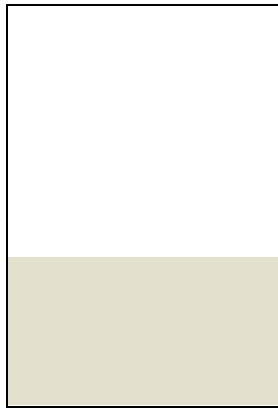
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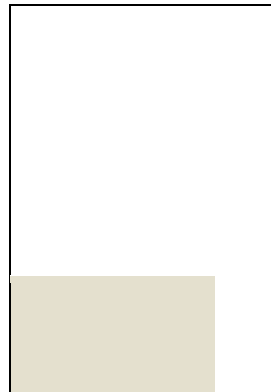
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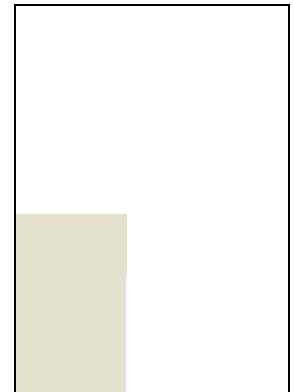
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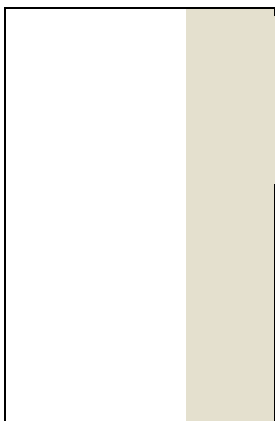
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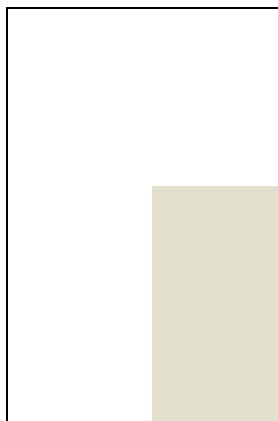
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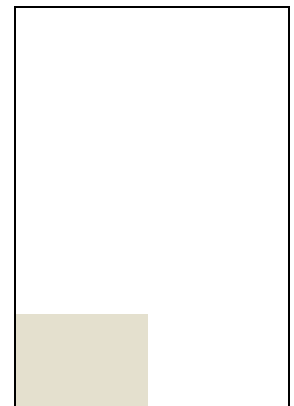
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1/6 Page Horizontal

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1. COMPLETE AN INSERTION ORDER

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- Email, PDF preferred, to:
advertising@claviercompanion.com
- USPS to:
Lauren Thompson
12148 Jollyville Rd., Apt. 907
Austin, TX 78759



2. SUBMIT YOUR ADVERTISEMENT

Send your ad by e-mail to:

Lauren Thompson

advertising@claviercompanion.com

Bob Payne

bob@bluezstudios.com

The following formats are accepted:

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- TIF/TIFF – Minimum resolution of 300 dpi
- JPG/JPEG – Minimum resolution of 300 dpi, saved at “high” or “maximum” setting
- Color ads must be in CMYK
- Black and White ads must be in grayscale
- Bleed Specifications: 1/8”



ISSUES AND CLOSING DATES FOR 2012

ISSUE	Release Date	Space Reservation	Artwork Deadline
Jan/Feb	Jan 15	Nov 15	Nov 25
Mar/Apr	Mar 15	Jan 5	Jan 20
May/Jun	May 15	Mar 5	Mar 20
July/Aug	July 15	May 5	May 20
Sept/Oct	Sept 15	July 5	July 20
Nov/Dec	Nov 15	Sept 5	Sept 20

3. RECEIVE/PAY INVOICE

Once your Insertion Order has been received, an invoice will be sent to you from The Frances Clark Center.

Please direct any questions about your invoice to:

Beth Amoroso, Business Manager
newschool@earthlink.net

**For more information on advertising
in *Clavier Companion*, contact:**

Lauren Thompson
advertising@claviercompanion.com
512.745.5908